

# digital.

## rates.

### formats

HPTO with reskin per day  
Impressions Takeover per day

Interactive page reskin  
Static reskin

IAB Rising Stars Formats  
Billboard  
Double MPU  
Billboard and double MPU mix

Single Format (MPU or Leaderboard or Sky)  
Standard IAB Run of Site (Leaderboard, MPU & Sky)

Cross Platform Spin Cube

Mobile Banner  
Mobile MPU

1st and 3rd Party Data Targeting

cpm rate

upon request  
upon request

£25  
£20

£25  
£16  
£14  
£15

£8  
£7

£15

£6  
£8

upon request

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