

Reach



Ratecard 2018

Display Mono

Firm Day
Run of Week
(Page size - 35cm x 7 columns = 245cm)

scc	page
£72	£17,640
£63	£15,435

Display OTR Colour

Firm Day
Run of Week

£97	£23,765
£85	£20,825

Features (Minimum 5 scc's)

Holidays & Travel, Gardening, Postal Bargains
Express Money

£85
£97

Special Positions

Any Positional Guarantees
Back Page Solus

+10%
£82

Digital - Standard Formats

HPTO desktop	£8,000
HPTO mobile	£4,000
Leaderboard (728x90)	£8 CPM
MPU (300x250)	£10 CPM
Double MPU (300x600)	£18 CPM
Billboard (970x250)	£20 CPM
Rich Media	POA
Skin	£65 CPM
Mobile banner (320x50)	£6 CPM
Mobile MPU (300x250)	£8 CPM
Mobile Rich Media	POA

Reach

Reach PLC, One Canada Square,
Canary Wharf, London, E14 5AP

T: 020 7293 3000

www.reachplc.com

Registered Office: One Canada Square, Canary Wharf, E14 5AP Registered No. 82548 England & Wales